



Meet Surface Book 2

Surface Product Marketing

Using Meet Surface Book 2

- This deck is the single source of product truth for those who want to tell the Surface Book 2 story in a compelling and consistent way
- It is partner ready and can be used both internally and externally beginning October 17, 2017
- The copy should not be used as consumer facing messaging for marketing or advertising execution
- Please visit Brand Central for approved copy and marketing guidelines
- Edition: Last updated February 2018
 - Updated 4Rs
 - Updated family slide
 - Updated POR

The role of Surface at Microsoft



Create and evolve categories to inspire innovation in the Windows ecosystem



Bring the best of Microsoft together and drive post sales monetization and service usage



Compete with Apple in the premium market

The Surface Portfolio | 4 Reasons

The ultimate laptop			
Most versatile	High performance	Innovative design	Best of Microsoft
Devices that transform from laptop to tablet — desktop to studio — and everything in between. Plus creative tools like Surface Pen and Surface Dial. So you're free to discover new ways to create, learn, collaborate, and problem solve.	The performance to run the most demanding professional apps as well as games and 4K entertainment — all on stunning PixelSense™ displays designed to be viewed, touched, and written on. So the technology disappears, and all that remains are your ideas.	Every detail matters — clean corners, stunning touchscreens, rich colors, and the highest-quality materials. Complement your style and preferences with the ultimate laptops, all designed with you in mind.	Designed by Microsoft, Surface is engineered to deliver the best Office and Windows experience, and supported by world-class customer care, so you can create, work, and play without limits.





The ultimate laptop

Surface Book 2

The most powerful Surface ever

Powerhouse performance and amazing graphics in a robust laptop, tablet, and portable studio in one.

Premium, lightweight materials and up to 17 hours of battery life lets you create anywhere without sacrificing performance.

From Adobe, Autodesk and Unity to the best of Windows, Office, and Xbox – you can run it all on Surface Book 2 13" or on the new 15" PixelSense™ display.

Consumers love Surface Book

"The Surface Book 2 solved my problems. You can have a powerful laptop, but it is heavy and the battery doesn't last, or you can have long battery life, but the machine is not powerful enough."

"The Surface Book 2 does everything you would expect from a laptop or tablet and more."

"The display ratio – LOVE it.
The glass trackpad – LOVE it.
The ability to detach and use as a tablet – LOVE it."

"The Surface Pen is a phenomenal tool... I love that it's magnetized to the side."



Surface Book 2

At a glance

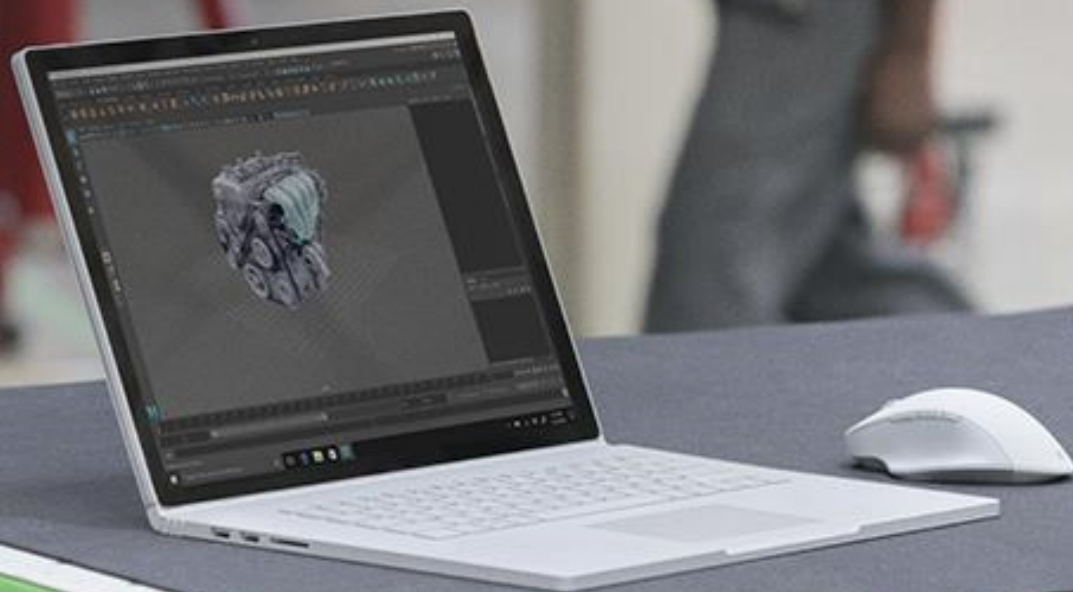


Surface Book 2 13"



Surface Book 2 15"

High performance





Most versatile

Innovative design



Best of Microsoft

Product story

Surface Book 2: Powerhouse performance

High performance

Get faster performance to find your breakthrough. With the new Surface Book 2, you can seamlessly transition between professional-grade software and the latest PC games. Breeze through any task with lightning-fast storage and the latest dual- or quad-core Intel® Core™ i5 and i7 processors, and experience the best graphics performance yet with the latest NVIDIA® GeForce® GPUs. The new Surface Book 2 delivers up to 4 times more power than the original Surface Book

Most versatile

The new Surface Book 2 is a robust laptop, powerful tablet, and portable studio that adapts to the ways you work and create best. Whether catching up on email, sketching with Surface Pen, or watching 4K video, the new Surface Book 2 has four versatile modes of use to help you find your breakthrough. The flexibility doesn't stop there—the new Surface Book 2 can connect to all your devices: hook up to USB-C and USB 3.0 ports, as well as your full-size SD card and Surface Dock.

Innovative design

Every innovation is designed to help you find your breakthrough. The new Surface Book 2 balances power and premium, lightweight materials for unprecedented performance in a laptop its size. Immerse yourself in experiences that look and feel like real life on the stunning PixelSense™ Display: choose from an improved 13.5" or new 15" touchscreen. Get your ideas down faster and more confidently on the improved backlit keyboard.

Best of Microsoft

The new Surface Book 2 lets you work, play, and create without limits. When only a pen will help you express your idea, grab Surface Pen to naturally sketch, paint, and draw, and use Surface Dial for easy, on-screen access to tools. When you need to be more productive, work seamlessly with your favorite Microsoft Office apps. And when it's time to unwind, pair your Xbox Wireless controller to play the latest PC games or add a Windows Mixed Reality headset* for immersive experiences.

Classified as Microsoft Highly Confidential



What's new

Surface Book 2 13" and 15"

- Latest Intel Core processors
 - 7th Gen Intel® Core™ i5 dual-core & 8th Gen Intel® Core™ i7 quad-core
- Latest NVIDIA discrete **GPUs**
 - NVIDIA® GeForce™ GTX 1050 w/ 2GB GDDR5 graphics memory
 - NVIDIA® GeForce™ GTX 1060 w/ 6GB GDDR5 graphics memory
- Longer battery life
 - Up to 17 hours of video playback
- The **best** Surface for gaming & Windows Mixed Reality Ultra
- All the ports you love, now with USB-C
- Sketch and paint with the new Surface Pen, on-screen Surface Dial
- Refined keyboard and trackpad for comfort and precision

Surface Book 2 15" only

- Surface Pen with **lower latency**
- Xbox Wireless built-in



Microsoft Surface Book 2 Product messaging

Product 4 Reasons

Product line: Powerhouse performance

High Performance

Up to 4 times [2 times for 13"-only markets] more power than original Surface Book (with NVIDIA® discrete graphics), with up to 1TB of lightning-fast storage⁷ and 16GB RAM.

A lightweight powerhouse, now with up to 17 hours⁵ of battery life.

Now featuring the latest quad-core powered Intel® Core™ i7 processors.

The best graphics performance on any Surface laptop, powered by the latest NVIDIA® GeForce® dedicated GPUs.¹

Most versatile

All the connections you need, plus a new USB-C port ⁴ so you can charge devices, transfer files, and display video from a single connector.

Draw, sketch, and paint with precision and detail in Studio Mode.

Swipe through photos and browse the web in Tablet Mode.

Share presentations, watch movies, and play games in View Mode.

Innovative design

Now available with a stunning 13.5" or 15" PixelSense™ Display, designed for Pen and touch.²

Premium, lightweight materials are perfectly balanced with power for unprecedented performance in a laptop its size.

An improved backlit keyboard for faster and more accurate typing.

Best of Microsoft

Work seamlessly with your favorite Microsoft Office apps and now add 3D content to increase their impact.⁶

Pair your Xbox Wireless controller and compatible headset*³ to enjoy the latest Xbox and PC games with no dongles required.

The first Surface laptop that powers Windows Mixed Reality Ultra experiences. Get immersed in VR games and content when you pair with a headset* and motion controller.*

Now draw with Surface Pen* in Paint 3D to create drawings that come alive as 3D objects.

Who will love Surface Book 2



STEM



Creatives



Developers



Premium intenders

Game developer

If you're a Unity developer creating a new game or MR experience, you now have the power and versatility to sketch, draw, design, and compile code in a single device.

Use the Surface Pen to sketch your art inspirations on the tablet using SketchBook or Photoshop. Place the PixelSense Display in Studio Mode to leverage the NVIDIA GPU for asset creation with Illustrator or Mudbox and zBrush. When you're ready to incorporate those assets into to Unity, Surface Book becomes a professional-grade workstation by just connecting to Surface Dock.

Now you have multiple 4k monitors, your favorite mouse and keyboard attached all powered by the quad-core i7 and GeForce GPU to compile your code faster than ever. And you can even test your mobile games on the touchscreen or your PC games with an Xbox controller or just pop on your headset to try out your immersive virtual experience. All on one device that weighs under 4.5lbs.



AI developer

For the AI developer, this is the premium laptop you've been asking for. You can take the device to the locations you need to evaluate your models without sacrificing on performance or mobility.

Say you're working on reinforcement learning tasks associated with an algorithm for self-driving cars? You'll need to process the algorithm to know what the next set of information will be. You can't bring streets, buildings, and pedestrians to your office, to process in front of you, and you won't know what the camera will see if you don't process the algorithm on the street to know what the car should do. But you can take Surface Book 2 anywhere and adjust your models in real-time as you validate them in the field.

The CUDA-enabled GeForce GPU provides the parallel processing power you need to speed up your tasks without making you carry an 8-10lbs. in your bag.



Illustrator

If you're an artist that likes the freedom of a tablet that lets you jump in and sketch away your inspirations in SketchBook or Affinity, but ultimately produce your work on a desk with Photoshop or Illustrator, there is no need for carrying multiple devices.

Surface Book gives you the portable precision you need with the detachable PixelSense Display and Surface Pen.

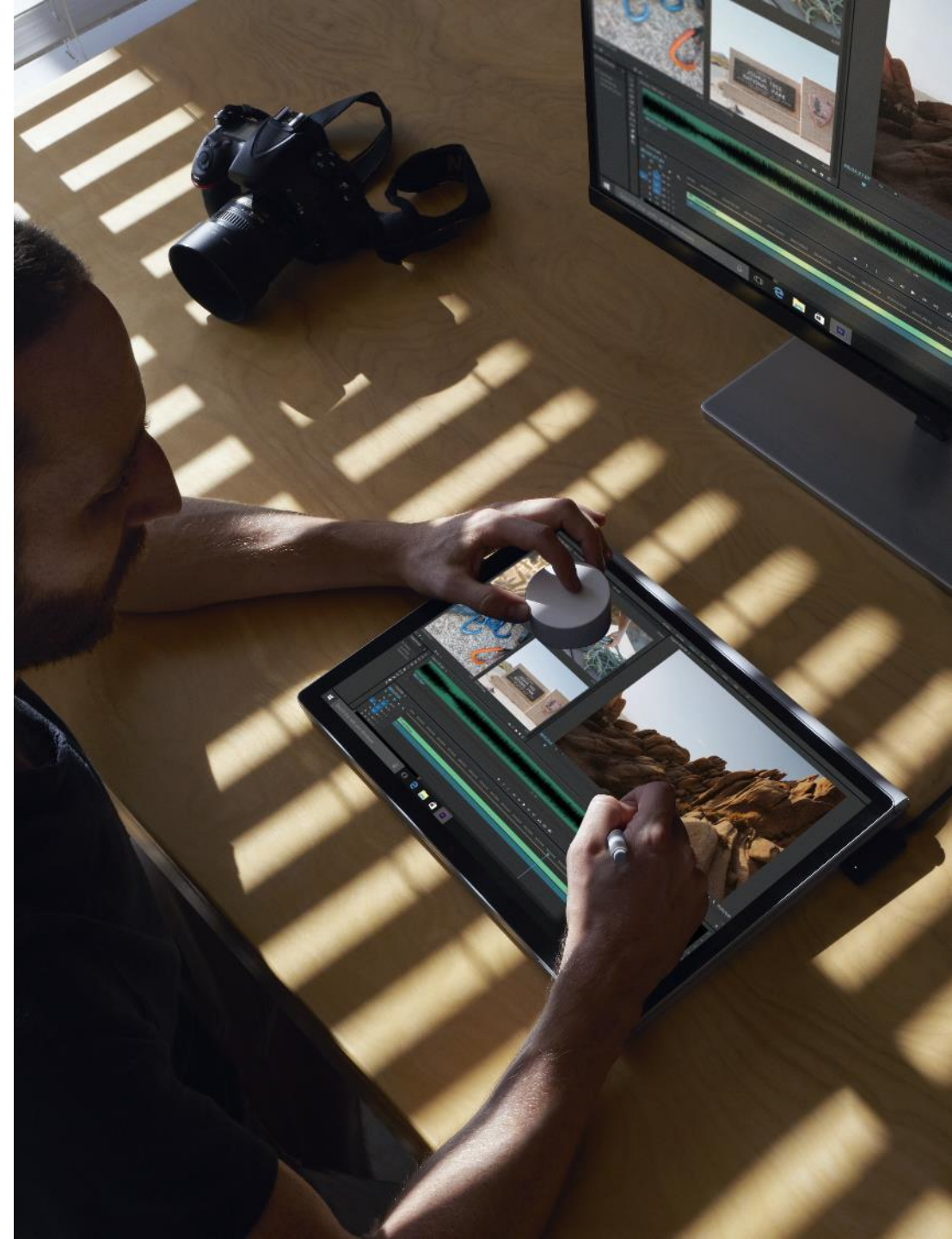


Video editor

For the modern video editor.

You create in your apartment, on the road, in a coffee shop. You need to create wherever you are because that's where the story is, the inspiration, the news.

For those who publish content to online outlets, there is constant competition for who gets the content up first. If yours is up first, just like news, the views will flow your way. So having the performance you need in this amazing 4.2lbs laptop, the performance to edit 4K raw footage, apply edits, filters, corrections, and not be slowed down in the process – this is who this device is for.



Surface Book 2 claims approved by CELA

Battery Life

- Up to 17 hours of battery life
- Up to 5 hours of battery life on the tablet

Always use "up to"

Disclaimers to be used:

Combined

Up to 17 hours of video playback. Testing conducted by Microsoft in October 2017 using preproduction Intel Core i5, 256GB, 8 GB RAM & Intel Core i7, 512GB, 16 GB RAM dGPU devices. Testing consisted of full battery discharge during video playback. All settings were default except: Wi-Fi was associated with a network and Auto-Brightness disabled. Battery life varies significantly with settings, usage and other factors.

Surface Book 2 13" only

Up to 17 hours of video playback. Testing conducted by Microsoft in October 2017 using preproduction Intel Core i5, 256GB, 8 GB RAM device. Testing consisted of full battery discharge during video playback. All settings were default except: Wi-Fi was associated with a network and Auto-Brightness disabled. Battery life varies significantly with settings, usage and other factors.

Surface Book 2 15"

Up to 17 hours of video playback. Testing conducted by Microsoft in October 2017 using preproduction Intel Core i7, 512GB, 16 GB RAM dGPU device. Testing consisted of full battery discharge during video playback. All settings were default except: Wi-Fi was associated with a network and Auto-Brightness disabled. Battery life varies significantly with settings, usage and other factors.

Surface Book 2 claims approved by CELA

Performance

We may lead with these more powerful claims when both 13" and 15" are available in the market:

- The/Our most powerful Surface ever
- Surface Book 2 is the/our most powerful Surface ever
- The most powerful graphics performance ever from Surface
- Surface Book 2 has up to 4 times more power than the original Surface Book
- Surface Book 2 15" has 4 times more power than the original Surface Book
- Surface Book 2 15" has more than 5 times the graphics performance of the original Surface Book
- The 8th gen Intel quad-core processor offers up to 90% more CPU performance for multi-threaded applications on Surface Book 2 15"

Alternative for Surface Book 2 13" only markets:

- More powerful than ever
- The/our most powerful Surface Book available
- The/our most powerful Surface laptop available
- The most powerful graphics performance available from a Surface laptop
- Surface Book 2 13" has 2 times more power than the original Surface Book
- Surface Book 2 13" has more than 3 times the graphics performance of the original Surface Book
- The 8th gen Intel quad-core processor offers up to 70% more CPU performance for multi-threaded applications on Surface Book 2 13"

No disclaimer required for the above claims as it is self-comparison, but we do have data to support these claims.

Surface Book 2 claims approved by CELA

Apple Compete

Battery Life

- Up to 7 hours more battery life than MacBook Pro 13-inch and 15-inch
- Up to 70% more battery life than MacBook Pro 13-inch and 15-inch
- Lasts up to 7 hours longer than a MacBook Pro 13-inch and 15-inch
- Lasts up to 70% longer than a MacBook Pro 13-inch and 15-inch

Disclaimer:

Use the battery disclaimers on slide 20

Performance

- Surface Book 2 13" has more than twice/2x/2 times the graphics performance of a MacBook Pro 13-inch
 - Disclaimer: Microsoft Test Lab 3DMark 11 Graphics score comparison, Surface Book 13" [Intel i7-8650U with NVIDIA GeForce GTX 1050] vs. MacBook Pro 13-inch [Intel i7-7567U], October 2017.
- Surface Book 2 13" has more than twice/2x/2 times the total processing power of a MacBook Pro 13-inch
 - Disclaimer: Microsoft Test Lab LuxMark 3.1 CPU+GPU score comparison, Surface Book 13" [Intel i7-8650U with NVIDIA GeForce GTX 1050] vs. MacBook Pro 13-inch [Intel i7-7567U], October 2017.
- Surface Book 2 15" has more than twice/2x/2 times the graphics performance of a MacBook Pro 15-inch
 - Disclaimer: Microsoft Test Lab 3DMark 11 Graphics score comparison, Surface Book 15" [Intel i7-8650U with NVIDIA GeForce GTX 1060] vs. MacBook Pro 15-inch [Intel i7-7567U with AMD Radeon Pro 560], October 2017.
- Surface Book 2 15" has more than twice/2x/2 times the total processing power of a MacBook Pro 15-inch
 - Disclaimer: Microsoft Test Lab LuxMark 3.1 CPU+GPU score comparison, Surface Book 15" [Intel i7-8650U with NVIDIA GeForce GTX 1060] vs. MacBook Pro 15-inch [Intel i7-7567U with AMD Radeon Pro 560], October 2017.
- Surface Book 2 13" is up to 30% faster than MacBook Pro 13-inch for multi-threaded applications
 - Disclaimer: Microsoft Test Lab CINEBENCH R15 Multi-threaded CPU score comparison, Surface Book 13" [Intel i7-8650U with NVIDIA GeForce GTX 1050] vs. MacBook Pro 13-inch [i7-7567U] October 2017.

Surface Book 2 Top Accolades

Outlet	Reporter	Story Headline (hyperlinked)	Quotes	Usage Rights	Expiration
ZD Net	Adrian Kingsley-Hughes	Microsoft's Surface Book 2 is what the next MacBook Pro should be (but almost certainly won't)	Microsoft's new Surface Book 2 is a beast	3 quotes to the left can be used as stand-alone. Global usage- Please provide assets for partner review prior to publish.	11/3/2018
			Once again Microsoft is schooling Apple on what a modern laptop should be		
			This right here is what people want from a laptop		
Windows Central	Daniel Rubino	Microsoft Surface Book 2 comes in two sizes, packs NVIDIA graphics and USB Type-C	"Microsoft is not playing around, as the new Surface Book 2 brings some serious computing power to the table."	Global, MSFT owned websites, social, paid, 3P advertising and usage of Windows Central Logo. Content must be used as designed and in its entirety. Licensee shall not modify or alter the content in any way. Creative samples and/or mock-ups are subject to the prior written approval of the Licensor. If applicable, Licensee should maintain a hotlink to the licensor's website for the term.	11/6/2018
Digital Trends	Jeremy Kaplan	Exclusive: Microsoft devices guru Panos Panay on making devices that sing	"At a time when other companies reveal ho-hum product updates as uninspiring as your morning bowl of oatmeal, Panay and Microsoft are putting together banquets, writing recipes for delicacies, and rewriting the basic code on what makes for a Windows device."	Global usage- Please provide assets for partner review prior to publish	11/6/2018

Additional Accolades approved for use

Outlet	Reporter	Story Headline (hyperlinked)	Quotes	Usage Rights	Expiration Date
Yahoo! Finance	Daniel Howley	With the Surface Book 2, Microsoft is throwing down the gauntlet with Apple	"If you're the kind of person who wants to be able to work and game on the same laptop, the 15-inch Surface Book 2 might be the machine for you."	Global usage- Please provide assets for partner review prior to publish	11/3/2018
Business Insider	Matt Weinberger	I tried Microsoft's \$1499 new MacBook Pro rival, and it was awesome	"In short, the Microsoft Surface Book 2 takes a good thing and makes it better, in pretty much every measurable way."	Global usage- Please provide assets for partner review prior to publish	11/6/2018
WIRED	David Pierce	Microsoft Surface Book 2 Puts Desktop Brains in a Laptop Body	"But as Microsoft went to create the Surface Book 2, the company once again tried to bust categories. The result is the most combinatory device Microsoft's made yet."	Global usage- Please provide assets for partner review prior to publish	11/3/2018
TechRadar	Joe Osborne	Hands on: Microsoft Surface Book 2 review	"It's obvious that Microsoft has improved on its first Surface Book in almost every way with these new models." "... the Surface Book is looking to legitimately challenge Apple's stake in the creative professional scene with two devices that best the 2017 MacBook Pro models in not just screen sharpness, but in pure performance."	Global usage- Please provide assets for partner review prior to publish	11/3/2018
Engadget	Jon Fingas	Microsoft's Surface Book 2 includes a brawnier 15-inch version	"Microsoft has unveiled the Surface Book 2, and this is much more of what fans of the detachable laptop-plus-tablet concept were looking for."	Use of content in corp website, posting and social media sites owned by MSFT includes Surface Social channels, Surface.com; 12 months, North America English language only.	11/3/2018

Surface Book 2 13" Global Availability

Pre-Orders Consumer / Commercial	<p>Wave 1: 11/9/2017: US, Canada, Australia, New Zealand, Hong Kong, China (Tier 1 partners only), Japan; UK, Ireland, France, Germany, Austria</p> <p>Wave 2: 11/9/2017: Belgium, Luxembourg, Netherlands, Switzerland</p> <p>Wave 3: 11/9/2017: Denmark, Finland, Norway, Sweden, Poland</p> <p>Wave 4: 12/14/17: (Taiwan pre-order removed, no pre-order)</p> <p>Wave 5: 2/7/18: Malaysia, Singapore, Thailand (was 2/15/18)</p> <p>Wave 5: 2/15/18: Italy, Portugal, Spain, Korea, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE</p> <p>Wave 6: 3/15/18: India</p> <p>Note: Commercial ADD/ADR orders begin 10/17 for Waves 1 & 2 ** Canada Pre-Orders after IC grant approval</p>
Consumer Channel Availability	<p>All Channels, All configurations</p> <p>Wave 1: GA: 11/16/2017: US, Canada; Australia, New Zealand, Hong Kong, China (Tier 1 partners only), Japan; UK, Ireland, France, Germany, Austria.</p> <p>Wave 2: GA: 12/14/2017: Belgium, Luxembourg, Netherlands, Switzerland</p> <p>Wave 3: GA: 1/18/18: Denmark, Finland, Norway, Sweden, Poland</p> <p>Wave 4: MSD: 2/1/18: Taiwan (was MSD 1/26)</p> <p>Wave 5: GA: 3/15/18: Italy, Portugal, Spain, Malaysia, Singapore, Thailand, Korea, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE</p> <p>Wave 6: GA: 4/17/18: India</p>
Commercial Channel Availability	<p>All Channels, All configurations</p> <p>Wave 1: GA: 11/16/2017: US, Canada; Australia, New Zealand, Hong Kong, China (Tier 1 partners only), Japan; UK, Ireland, France, Germany, Austria.</p> <p>Wave 2: GA: 12/14/2017: Belgium, Luxembourg, Netherlands, Switzerland, Denmark, Finland, Norway, Sweden, Poland</p> <p>Wave 3: GA: 1/18/18: Denmark, Finland, Norway, Sweden, Poland</p> <p>Wave 4: MSD: 2/1/18: Taiwan (was MSD 1/26)</p> <p>Wave 5: GA: 3/15/18: Italy, Portugal, Spain, Malaysia, Singapore, Thailand, Korea, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE</p> <p>Wave 6: GA: 4/17/18: India</p> <p>Note: commercial pre-orders for Waves 1 & 2 ○ADD pricelist publish: Oct 17 ○ADD/ADR orders begin: Oct 17. Canada after IC Grant approval.</p>
Key Contacts	Amelie Vanmaele (Consumer channel), Calin Turcanu (Commercial Channel), Galileo Vieira (Consumer Product Marketing Manager), David Alexander (Commercial Product Marketing Manager)
Links	Zariah POR; Infopedia: Meet Surface Book 2

Surface Book 2 15" Global Availability

Pre-Orders	<p>Consumer / Commercial Wave 1: 11/9/17: US Wave 2 -7 pre-order aligned to PL publish, as follows: Wave 2: 1/17/2018 : Canada (with Canadian English keyboard/SKU only), Australia, New Zealand, UK, Ireland , Germany, Austria, France, Hong Kong Wave 3: 1/17/2018 : Canada (with Canadian French keyboard/SKU) Wave 4: 1/17/2018 : Switzerland; 2/7: Malaysia, Singapore ; 3/1: China Wave 5: 1/17/2018: Norway, Sweden, Denmark, Finland, Belgium, Netherlands, Luxemburg, Poland; (Taiwan pre-order removed, no pre-order) 2/15: Italy, Portugal, Spain; 2/22: Japan Wave 6: 2/7/2018: Thailand 2/15/2018: Saudi Arabia, UAE, Qatar, Bahrain, Kuwait, Oman, Korea Wave 7: 2/1/2018: India</p> <p><i>Note: commercial pre-orders for Malaysia, Singapore, Italy, Portugal, Spain, Saudi Arabia, UAE, Qatar, Bahrain, Kuwait, Oman, Thailand, Korea:</i> •ADD pricelist publish: 1/17 •ADD/ADR orders begin: 1/17</p>
Consumer Channel Availability	<p>All Channels, All configurations Wave 1: 11/16/2017: US Wave 2: 2/15/18 : Canada (with Canadian English keyboard/SKU only), Australia, New Zealand, UK, Ireland , Germany, Austria, France, Hong Kong Wave 3: 2/27/18: Canada (with Canadian French keyboard/SKU) Wave 4: 3/15/18: Switzerland, Malaysia, Singapore Wave 4: 3/22/18: China Wave 5: 4/6/18: Norway, Sweden, Denmark, Finland, Belgium, Netherlands, Luxemburg, Poland, Italy, Portugal, Spain, Taiwan, Japan Wave 6: 4/26/18: Saudi Arabia, UAE, Qatar, Bahrain, Kuwait, Oman, Thailand, Korea Wave 7: 5/10/18: India</p>
Commercial Channel Availability	<p>All Channels, All configurations Wave 1: 11/16/2017: US Wave 2: 2/15/18 : Canada (with Canadian English keyboard/SKU only), UK, Ireland , Germany, Austria, France, Australia, New Zealand, Hong Kong Wave 3: 2/27/18: Canada (with Canadian French keyboard/SKU) Wave 4: 3/15/18: Switzerland, Malaysia, Singapore Wave 4: 3/22/18: China Wave 5: 4/6/18: Norway, Sweden, Denmark, Finland, Belgium, Netherlands, Luxemburg, Poland, Italy, Portugal, Spain, Taiwan, Japan Wave 6: 4/26/18: Saudi-Arabia, UAE, Qatar, Bahrain, Kuwait, Oman, Thailand, Korea Wave 7: 5/10/18: India</p>
Key Contacts	Amelie Vanmaele (Consumer channel), Calin Turcanu (Commercial Channel), Galileo Vieira (Consumer Product Marketing Manager), David Alexander (Commercial Product Marketing Manager)
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Commercial Channel Availability	<p>All Channels, All configurations Wave 1: 11/16/2017: US Wave 2: 2/15/18 : Canada (with Canadian English keyboard/SKU only), UK, Ireland , Germany, Austria, France, Australia, New Zealand, Hong Kong Wave 3: 2/27/18: Canada (with Canadian French keyboard/SKU) Wave 4: 3/15/18: Switzerland, Malaysia, Singapore Wave 4: 3/22/18: China Wave 5: 4/6/18: Norway, Sweden, Denmark, Finland, Belgium, Netherlands, Luxemburg, Poland, Italy, Portugal, Spain, Taiwan, Japan Wave 6: 4/26/18: Saudi-Arabia, UAE, Qatar, Bahrain, Kuwait, Oman, Thailand, Korea Wave 7: 5/10/18: India</p>
Key Contacts	Amelie Vanmaele (Consumer channel), Calin Turcanu (Commercial Channel), Galileo Vieira (Consumer Product Marketing Manager), David Alexander (Commercial Product Marketing Manager)
Links	Infopedia: Meet Surface Book 2

Launch SKUs and price evolution

Surface Book w/ Performance Base	Price (USD)	Surface Book 2 13"*	Price (USD)	Surface Book 2 15"*	Price (USD)
Intel® Core™ i5 / 8GB / 256GB / iGPU	\$1,699	Intel® Core™ i5 / 8GB / 256GB / iGPU	\$1,499	Intel® Core™ i7 / 16GB / 256GB / dGPU	\$2,499
Intel® Core™ i7 / 8GB / 256GB / dGPU	\$2,399	Intel® Core™ i7 / 8GB / 256GB / dGPU	\$1,999	Intel® Core™ i7 / 16GB / 512GB / dGPU	\$2,899
Intel® Core™ i7 / 16GB / 512GB / dGPU	\$2,799	Intel® Core™ i7 / 16GB / 512GB / dGPU	\$2,499	Intel® Core™ i7 / 16GB / 1TB / dGPU	\$3,299
Intel® Core™ i7 / 16GB / 1TB / dGPU	\$3,299	Intel® Core™ i7 / 16GB / 1TB / dGPU	\$2,999		

*Pen Sold Separately

Surface Book 2 technical specifications

	Surface Book 2 13"	Surface Book 2 15"
Display	13.5" PixelSense™ Display 3000 x 2000 (267 PPI) 1600:1 contrast ratio 10 point multi-touch Compatible with Next Generation Surface Pen and Surface Dial on-screen interaction	15" PixelSense™ Display 3240 x 2160 (260 PPI) 1600:1 contrast ratio 10 point multi-touch Compatible with Next Generation Surface Pen and Surface Dial on-screen interaction
Available Models	8th gen Intel® Quad-Core™ processor Intel® Core™ i7-8650U w/ 4.2GHz Max Turbo, 8GB RAM and 256GB PCIe SSD Intel® Core™ i7-8650U w/ 4.2GHz Max Turbo, 16GB RAM and 512GB PCIe SSD Intel® Core™ i7-8650U w/ 4.2GHz Max Turbo, 16GB RAM and 1TB PCIe SSD 7th gen Intel® Dual Core™ processor Intel® Core™ i5-7300U w/ 3.2GHz Max Turbo, 8GB RAM and 256GB PCIe SSD	8th gen Intel® Quad-Core™ processor: Intel® Core™ i7-8650U w/ 4.2GHz Max Turbo, 16GB RAM and 256GB PCIe SSD Intel® Core™ i7-8650U w/ 4.2GHz Max Turbo, 16GB RAM and 512GB PCIe SSD Intel® Core™ i7-8650U w/ 4.2GHz Max Turbo, 16GB RAM and 1TB PCIe SSD
Graphics	Intel Core™ i5 Intel® HD Graphics 620 integrated GPU Intel Core™ i7 Intel® UHD Graphics 620 integrated GPU and NVIDIA® GeForce® GTX 1050 discrete GPU w/ 2GB GDDR5 graphics memory	Intel Core™ i7 Intel® UHD Graphics 620 integrated GPU and NVIDIA® GeForce® GTX 1060 discrete GPU w/ 6GB GDDR5 graphics memory

Surface Book 2 technical specifications

	Surface Book 2 13"	Surface Book 2 15"
Windows OS	Ships with 64-bit Windows 10 Pro (Windows Creator's Update)	
Dimensions	Intel Core™ i5 312mm x 232mm x 13mm-23mm 12.3" (L) x 9.14" (W) x 0.51-0.90" (D) Intel Core™ i7 312mm x 232mm x 15mm-23mm 12.3" (L) x 9.14" (W) x 0.59-0.90" (D)	Intel Core™ i7 343mm x 251mm x 15mm-23mm 13.5" (L) x 9.87" (W) x 0.57-0.90" (D)
Weight	Intel Core™ i5 <i>Total</i> – 1533g (3.38lbs) <i>Tablet</i> - 719g (1.59lbs) Intel Core™ i7 <i>Total</i> - 1642g (3.62lbs) <i>Tablet</i> – 719g (1.59lbs)	Intel Core™ i7 <i>Total</i> - 1905g (4.20lbs) <i>Tablet</i> – 817g (1.80lbs)
Battery ¹	Up to 17 hours of battery life Up to 5 hours of battery life in Tablet Mode	Up to 17 hours of battery life Up to 5 hours of battery life in Tablet Mode
Wireless	Wi-Fi: IEEE 802.11 a/b/g/n/ac compatible Bluetooth Wireless 4.1 technology Xbox Wireless built-in (15" only)	

Surface Book 2 technical specifications

	Surface Book 2 13"	Surface Book 2 15"
Ports	2x USB Type-A (3.1 Gen1) 1x USB Type-C w/ video, power in/out and data (USB 3.1 Gen1) Full-size SDXC card reader (UHS-II) Headphone jack (3.5mm) 2x Surface Connect ports (1 in tablet, 1 in keyboard base)	
Security	TPM 2.0 hardware chip for enterprise security, Common Criteria (CC) EAL4+, FIPS 140-2 level 2 Windows Hello face sign-in	
Sensors	Ambient light sensor Accelerometer Gyroscope Magnetometer	
Cameras	5.0MP 1080p video @30FPS (front) 8.0MP 1080p video @30FPS with auto-focus (rear)	
Audio	Stereo Speakers w/ Dolby® Audio™ Premium Windows Sonic for Headphones included Dolby® Atmos™ for Headphones compatible	
Keyboard and Trackpad	Full size, backlit keyboard with 1.55mm of full key travel Glass track pad with anti-fingerprint coating and improved multi-finger gestures	
Modes	Laptop Mode, Tablet Mode, View Mode or Studio Mode	
In the Box	39W (Intel Core™ i5) 95W (Intel Core™ i7) Surface Power Supply w/ USB Type-A charging port (5W)	95W Surface Power Supply w/ USB Type-A charging port (5W)

Surface Book 2

Competitor comparisons



Comparing Surface Book 2 13"

Surface Book 2 13"



VS.

Surface Book w/ Perf Base



Surface Book 2 Advantages

Faster

- Newest Intel quad-core
- Latest NVIDIA dGPU

Better

- Lower price point
- Slimmer design
- Improved keyboard
- Faster detach

More versatile

- Full Surface Dial support
- New Surface Pen support
- USB-C

Comparing Surface Book 2 13"

Surface Book 2 13"



VS.

MacBook Pro 13" 2017



Surface Book 2 Advantages

More powerful

- Latest Intel + NVIDIA
- More powerful
- More battery life

Better ports

- Full SD card slot
- 2x USB 3.0
- Surface Connector

More versatile

- PixelSense tablet
- More comfortable keyboard
- Ink, Touch, and Dial

Better screen

- Higher resolution + PPI
- Full multi-touch display

Comparing Surface Book 2 13"

Surface Book 2 13" iGPU	MacBook Pro 13-inch (no Touch Bar)
\$1,499	\$1,499
Intel 7 th -Gen i5 dual-core	Intel 7 th -Gen i5 dual-core
Intel HD Graphics	Intel Iris Plus Graphics
8GB RAM – 256GB SSD	8GB RAM – 256GB SSD
13.5" PixelSense touchscreen 3000x2000 (267PPI)	13.3" Retina (no touch) 2560x1600 (227 ppi)
Pen/Inking/Dial on-screen	-
Up to 17hrs battery life	Up to 10hrs battery life
Detachable & Reversible Tablet	-
Keyboard w/ 1.5mm travel	Keyboard w/ 0.5mm travel
USB-C, USB-A x2, Headphone, full-SD, Surface Connect x2	USB-C2 x2, Headphone
1080p front and 8MP AF rear camera	720p front camera
-	iMovie, GarageBand, Pages, Numbers, Keynote
Windows Hello	-
3.38 lbs.	3.02 lbs.

Surface Book 2 13" dGPU	MacBook Pro 13-inch (Touch Bar)
\$1,999	\$1,999
Intel 8 th -Gen i7 quad-core	Intel 7 th -Gen i5 dual-core
NVIDIA GeForce GPU	Intel Iris Plus Graphics
8GB RAM – 256GB SSD	8GB RAM – 512GB SSD
13.5" PixelSense touchscreen 3000x2000 (267PPI)	13.3" Retina (no touch) 2560x1600 (227 ppi)
Pen/Inking/Dial on-screen	-
Up to 17hrs battery life	Up to 10hrs battery life
Detachable & Reversible Tablet	-
Keyboard w/ 1.5mm travel	Keyboard w/ 0.5mm travel
USB-C, USB-A x2, Headphone, full-SD, Surface Connect x2	USB-C2 x4, Headphone
1080p front and 8MP AF rear camera	720p front camera
-	iMovie, GarageBand, Pages, Numbers, Keynote
Windows Hello	Touch ID
3.62 lbs.	3.02 lbs.

Comparing Surface Book 2 15"

Surface Book 2 15"



Surface Book w/ Perf Base



VS.

Surface Book 2 Advantages

Faster

- Newest Intel quad-core
- More powerful NVIDIA dGPU

Better

- Larger screen
- Full Surface Dial support
- New Surface Pen support
- USB-C
- Xbox Wireless

Comparing Surface Book 2 15"

Surface Book 2 15"



VS.

MacBook Pro 15" 2017



Surface Book 2 Advantages

More powerful

- Latest Intel + NVIDIA
- More powerful
- More battery life

Better ports

- Full SD card slot
- 2x USB 3.0
- Surface Connector

More versatile

- PixelSense tablet
- More comfortable keyboard
- Ink, Touch, and Dial

Better screen

- Higher resolution + PPI
- Full multi-touch display

Comparing Surface Book 2 15"

Surface Book 2 15" dGPU	MacBook Pro 15-inch (Touch Bar)
\$2,899	\$2,999
Intel 8th-Gen i7 quad-core	Intel 7th-Gen i7 quad-core
NVIDIA GeForce GPU	Radeon Pro 560 GPU
16GB RAM – 512GB SSD	16GB RAM – 512GB SSD
15" PixelSense touchscreen 3260x2160 (260 PPI)	15.4" Retina (no touch) 2880x1800 (220 PPI)
Pen/Inking/Dial on-screen	Touch Bar
Up to 17hrs battery life	Up to 10hrs battery life
Detachable & Reversible Tablet	-
Keyboard w/ 1.5mm travel	Keyboard w/ 0.5mm travel
USB-C, USB-A x2, Headphone, full-SD, Surface Connect x2	USB-C x4, Headphone
1080p front and 8MP AF rear camera	720p front camera
-	iMovie, GarageBand, Pages, Numbers, Keynote
Windows Hello	Touch ID
4.20 lbs.	4.02 lbs.



New: Surface Precision Mouse

Effortless and comfortable control



Surface Pen

Write and draw naturally



New: Surface Adapters

Surface USB-C to HDMI Adapter & Surface USB-C to VGA Adapter



Surface Dial

A new tool for the creative process



Surface Dock

