MICROSOFT

Product 1 Partner Creative

LinkedIn posts

1 (BDM): (Lighter than a business plan)

Post:

Introducing the new Surface XX, a premium-grade device that’s lighter than a business plan.

Headline:

Get portable power with Surface XX

Character counts:

Post: 92/140

Headline: 35/70

2 (ITDM): (Take flight)

Post:

With enterprise-grade power and a sleek, portable form factor, Surface XX is built to go wherever your business takes you.

Headline:

Take flight with Surface XX

Character counts: 124/140

Post: 27/70