

A high-return business investment

Surface is the one device that delivers both laptop power and tablet functionality. No more juggling between two (or more) devices. Surface lets students and professors access the financial data and programs they rely on—so they can be productive in the classroom and the boardroom.

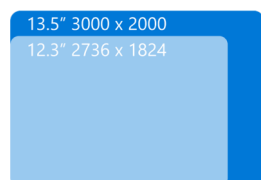


Surface Pro 4

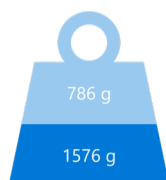


Surface Book

Summary	Super slim with extra processing power	Best-in-class laptop with accelerated graphics
Competitive edge	Beats laptops: Thinner, lighter, more versatile; touch and Surface Pen functionality	Beats laptops: Versatile clipboard mode, touch and Surface Pen functionality; integrates Windows Hello and Cortana ¹
Processor	6th Gen Intel® Core™ M/i5/i7	6th Gen Intel® Core™ M/i5/i7; Optional NVIDIA GeForce GPU



Screen size and resolution



Weight²



Battery life³

● Surface Pro 4

● Surface Book

Professors choose Surface because:

Surface Pen and digital inking replace traditional paper and class whiteboards, so educators can present course content, mark up documents, and collaborate on research projects with one device.

IT chooses Surface because:

Secure and easy to manage, Surface easily fits into existing standard policies for Windows devices.

Students choose Surface because:

Sketch, take notes, or crunch numbers whenever inspiration strikes with Surface Pen. Plus, there's no juggling loose paper and heavy textbooks because everything is on one lightweight device.

With Surface, everyone can:

Maximize productivity

- Access data and software on one device—reducing downtime
- Shift from tablet to laptop to tablet instantly
- Take searchable, handwritten notes with Surface Pen and OneNote

Share work

- Illustrate concepts with best-in-class digital ink
- Bring lectures to life with stunning, full HD
- Keep research safe with state-of-the-art Windows 10 security

Be sharp

- Move easily with a slim, premium device
- Carry fewer devices and minimize paperwork
- Power through the day with long-lasting battery life



Capture notes on the fly with Surface Pen

Recommended solutions for professors

Type Cover⁵ and Folio Case

Optimal key spacing helps deliver fast, fluid typing. Folio cases protect against drops and typically come with a stylus holder, or two.

Surface Dock

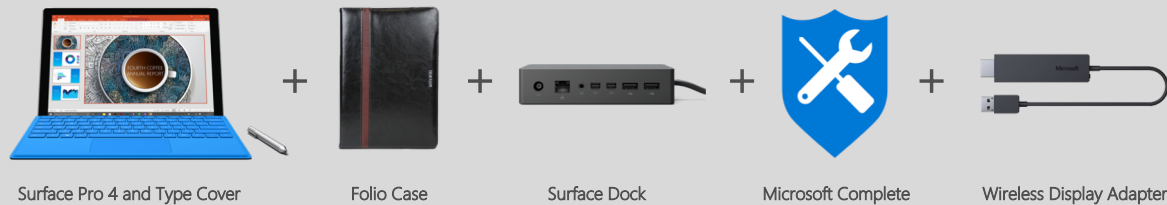
From ultraportable to ultraproduktive, the dock lets you connect to dual monitors, speakers, a full-size keyboard, and more.

Microsoft Complete for Education

Extended service and accident protection for Surface, it includes setup and reimaging support for up to three years.

Wireless Display Adapter

Keep everyone engaged and work untethered while projecting content on a big screen.



Answering objections

What you hear:

But I love my MacBook.

Your response:

Surface can do everything your MacBook does, plus, it's secure, reliable, and can be managed like any other Windows PC.

Will Surface run the apps we need?

Powerful Intel[®] processors run everything from Windows 10 to the desktop software and touch apps you rely on.

Our department/university is still on Windows 7...

Windows 7 came out more than six years ago. Windows 10 has more advanced security, designed to work exceptionally well with Surface, and allows people to engage with voice, touch, Surface Pen, keyboard, and mouse.

Success in the field



College uses Surface to enhance learning

To help support success during and after university, market-leading Canada's CDI College distributes Surface devices to every student.



USI Insurance staff saves up to 10 hours a week

Sales in one office are up more than 35% year-over-year, which the company attributes in part to efficiencies gained by switching to Surface.

Log on more securely and quickly with Windows Hello and the Surface camera



Work anywhere with the built-in, multiposition Kickstand

¹ Cortana available in select global markets; experience may vary by region and device. ² Weight is for the device only and does not include the keyboard cover. ³ Battery life varies significantly with usage and settings. ⁴ Testing conducted by Microsoft in September 2015 using preproduction Intel[®] Core™ i5, 256GB, 8GB RAM device. Testing consisted of full battery discharge during video playback. All settings were default except: Wi-Fi was associated with a network and auto-brightness disabled. Battery life varies significantly with settings, usage, and other factors. ⁵ For Surface Pro 4.