

A high-return investment for financial advisors



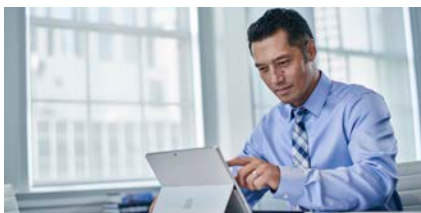
To be a financial advisor these days is to be a person in motion—on the road, in the office, at coffee-shop client meetings, and more. What hasn't changed is that your clients are still counting on you for investment wisdom powered by up-to-the-minute data.

That's where Surface comes in. It's a powerful desktop to crunch financial numbers, a versatile tablet when sitting side-by-side with a client, and a portable laptop when you're away from your office. Whatever the day demands, you stay nimble and productive everywhere you go.



Surface is the most important tool that we've brought into the firm in recent history that is helping drive performance."

Christian Wallace
Research Analyst
Emancipation Capital



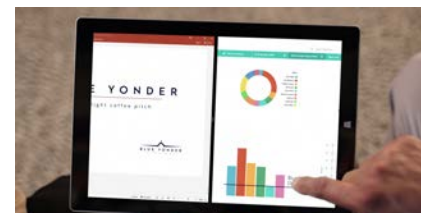
8:00 A.M.

Catch the global market updates, then connect to the company network, check your schedule, and start your day feeling prepared.



10:00 A.M.

Dock Surface and connect to multiple monitors. Surface easily runs all the programs you need—from PowerPoint to Excel spreadsheets—simultaneously.



2:00 P.M.

Use Surface in tablet mode to conduct a portfolio review with a client in brilliant HD. Meanwhile, Surface Pen helps you quickly capture an idea, or a client signature.



6:00 P.M.

Your client meeting was a success. And since you've made effective use of your downtime throughout the day, your follow-ups are already done. No need to head back to the office.

See what sets Surface apart

Log on with a smile
With Windows Hello and the Surface camera, you can log on more securely and quickly—no password required

Bright and beautiful
Engage customers with a brilliant, full HD touchscreen

Keep connected
USB, mini DisplayPort, and microSD™ to transfer files, add storage, and more

Work from anywhere
Thin, light, and versatile with a multiposition, built-in Kickstand

Make your mark
Take notes, get signatures, and close the deal with Surface Pen²

Laptop performance
One of the thinnest keyboards around, Type Cover¹ turns your Surface into a premium laptop

Surface Pro 4

Runs the software³ financial advisors rely on, including:



Maximize productivity

- Power through the day with its long-lasting battery⁴
- Shift from laptop to tablet when you're out meeting clients
- Take searchable, handwritten notes with Surface Pen and OneNote

Look your best

- Greet clients with a thin, light, premium device
- Carry less to stay organized
- Present on a brilliant HD touchscreen

Improve ROI

- Reduce the need for more devices
- Lower management costs with fewer devices
- Decrease security risks with Windows 10

Featured add-ons



Surface Type Cover

Optimal key spacing helps deliver fast and fluid typing while an enlarged glass trackpad offers precision control.



Surface Dock

From ultraportable to ultraprodutive: Connect to dual monitors, speakers, a full-size keyboard, and more.



Incipio Feather® Case

Guard your Surface from dings and dents while on the road.