

5 ways to turbocharge productivity at your small business



Collaborate and conquer

2/3 

of CIOs from top-performing organizations see collaboration as key to driving innovation.²



Surface helps teams share ideas, work together, and get the job done quickly.

Lighten your load

2 to 3

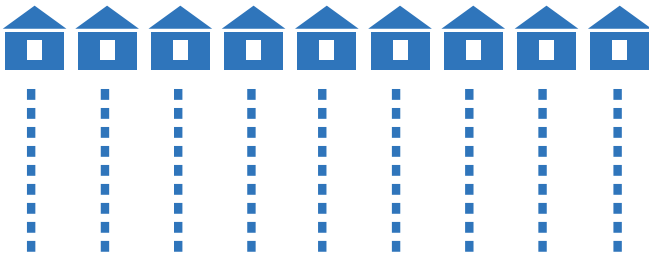
The average number of devices professionals carry.¹



Surface can replace both your laptop and tablet.

Work where you work best

9 out of 10 mobile workers spend at least 20% of their work time away from their workplace.⁴



Meet via Skype on Surface for a flexible mobile work model.

Sketch, write, remember

Taking notes with a pen helps activate thinking and memory retention.³

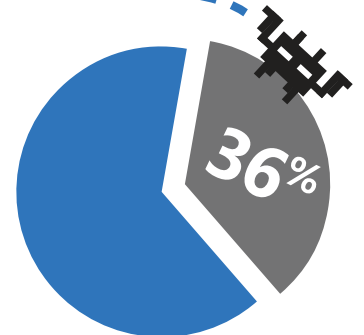
1024

pressure points in Surface Pen to capture ideas in great detail.

Defend your data

36% of external costs are due to lost productivity from cyberattacks.⁵

Surface helps protect business data with built-in enterprise-grade security.



Power through the day

Turn ideas into action. Get Surface to help you and your teams do the best work each day.

 Microsoft Surface

1. Cisco, *Connected World Technology Report*, November 2014. 2. IBM, *Global CIO Study*, 2011. 3. "You Will Remember Information Longer if you Hand Write Notes," www.lifehack.org/articles/productivity/you-will-remember-information-longer-you-hand-write-notes.html. 4. Techaisle, *SMB Mobility Adoption Trends Survey*, 2015. 5. HP Enterprise Security, *Cost of Cyber Crime Study*, 2013.

