# Microsoft Surface Studio

# Product detail page and narrative copy

## Turn your desk into a Studio.

Surface Studio is a whole new class of device, one designed for the creative process. The 28″ PixelSense™ Display floats like a sheet of suspended pixels giving you a huge canvas for all kinds of work. Use it upright or draw on it like a drafting table, breathing life into your ideas with a process that has been limited to whiteboards and sketchbooks, until now.

# A brilliant screen for your ideas.

#### Long copy

Surface Studio is strikingly large and incredibly thin, with a 28″ PixelSense™ Display. Move the screen weightlessly from an upright Desktop Mode down into Studio Mode to angle it like a drafting table for Pen and touch. Immerse yourself in 10-bit color depth; visualize ideas as you paint, edit, and design. Then watch those same ideas leap off the screen in your final draft with 13.5 million pixels of pure true-to-life color and clarity. Work together in Studio Mode as you develop your ideas as a team with the stunning screen that's is also great for collaborating with a teammate, or pitching your creative work.

#### Short copy

Surface Studio is strikingly large and incredibly thin, with a 28" adjustable PixelSense™ Display that transitions smoothly into Studio Mode – giving you a work surface like a drafting table.

- Strikingly large and incredibly thin, with a 28" adjustable PixelSense™ Display
- 13.5 million pixels of true-to-life color and clarity
- Video calls that feel like face-to-face meetings with a 1080p front facing camera, and Stereo 2.1 Speakers with Dolby® Audio™ Premium.
- 3:2 aspect ratio is great for editing documents, spreadsheets, reading or collaborating with a teammate

# Effortlessly transforms from desktop to studio.

#### Long copy

We all think differently when we're holding a pen. The unprecedented versatility of Surface Studio adjusts to every step of your creative process, celebrating that change in perspective. Touch it, draw

on it, visualize and develop your ideas in a naturally iterative way – like you would with a sheet of paper. Reinvent the way you create with our unique set of tools like Surface Pen, Surface Dial<sup>\*</sup>, and Windows Ink. Use the Zero Gravity Hinge to move the screen back into a vertical position weightlessly with one hand to send a quick email or share your work. Upright, Surface Studio is a powerful workstation designed to handle every aspect of your workday. It's also a tool for collaboration and will make your video calls feel like face-to-face meetings with the 1080p front camera and stereo speakers powered by Dolby® Audio™ Premium.

#### Short copy

We all think differently when we're holding a Pen. Surface Studio unprecedented versatility adjusts to every step of your creative process, celebrating that change in perspective.

- Unprecedented versatility with a screen that adjusts weightlessly, adapting to your working rhythm.
- Use touch and Surface Pen to visualize, interact with and develop content as naturally as pen on paper.
- Reinvent the way you create with a unique set of tools with Surface Pen, Dial, and Windows Ink.
- Seamlessly project content and collaborate with others using Miracast wireless display

## Professional-grade power & performance.

#### Long copy

Productivity isn't some abstract idea. It's the result of iteration, ideation, and hard work. With Intel® Core™ processors accelerated by a discrete NVIDIA® GeForce® GPU, Surface Studio is up for anything. This is the perfect, powerful device for running professional-grade software like SolidWorks, Adobe Premiere Pro, and Autodesk Fror! Bookmark not defined. And, these powerful applications take on a whole new life with tools unique to Surface, like Surface Pen and Surface Dial\*. Surface Studio also comes with a dedicated front facing infrared camera, giving you enterprise-grade face sign-in with Windows Hello², logging you in quickly and more securely. Or, you can use all that power to unwind after work. Play your favorite games with a paired Xbox Wireless controller and lose yourself in the immersive combination of stunning graphics processing and the magnificent screen.

#### Short copy

Productivity isn't some abstract idea. It's the result of iteration, ideation, and hard work. With Intel® Core™ processors accelerated by a discrete NVIDIA® GeForce® dGPU, Surface Studio is up for anything.

- Workstation level power with 6th Generation Intel® Core™ processors accelerated by a discrete NVIDIA® GeForce® GPU.
- Runs professional-grade software like SolidWorks, Solid Edge, Adobe Premiere Pro, and Autodesk with tools unique to Surface, like Surface Pen and Surface Dial.
- Enterprise-grade face sign-in with Windows Hello logs you in quickly and more securely.
- Scale to your enterprise using existing investments in Windows 10 mobile device management

### Meticulously crafted.

Long copy

Surface Studio is built for you and your thoughtfully designed workspace. The minimal and modern design sits perfectly on your desk with its striking lines and small footprint. Computers have made us enormously efficient, allowing us to take our creativity to new places and stretch our ideas further than ever before. However, what is arguably the most important part of that creative process is still taking place offline, on scraps of paper, whiteboards, and drafting tables. This is where leaders, creative professionals, and engineers do their best thinking, develop their best ideas. Surface Studio is designed with a Zero Gravity Hinge that moves the display weightlessly into Studio Mode, giving you a workspace for those ideas. Using Surface Pen, you can write and erase naturally with 1024 levels of pressure sensitivity and a working eraser on the tail end. These innovations create a single space for uninterrupted focus, from your first draft to final production.

#### Short copy

Surface Studio is a device designed around you and your thoughtfully designed workspace. The minimal and modern design sits perfectly on your well thought out desk, with clean lines and small footprint.

- Minimal design complements the modern office, with clean lines and a small footprint.
- One of the thinnest LCD monitors ever built at 12.5 mm
- A Zero Gravity Hinge that moves the display weightlessly from an upright angle, down into Studio Mode with one hand.

• Surface Pen rests in your hand perfectly; write and erase naturally with 1024 levels of pressure sensitivity and a working eraser on the tail end.

1 System software uses significant storage space. Available storage is subject to change based on system software updates and apps usage. 1 GB= 1 billion bytes. See <a href="Surface.com/Storage">Surface.com/Storage</a> for more details. 2 Windows Hello requires specialized hardware, including fingerprint reader, illuminated IR sensor or other biometric sensors.

<sup>\*</sup> Sold separately.